

# Kirk Stewart

GRAPHIC DESIGNER // COMMUNICATION SPECIALIST

## SUMMARY

Highly creative and multi-talented Graphic Designer with experience in publishing, print, and web design who passionately mentors creative teams to surpass goals and client expectations.

## EXPERIENCE

### DESIGNER | COMMUNICATION SPECIALIST

#### GRACE COVENANT CHURCH

Austin, TX | 08.10 – 04.17

As acting Director of Communication, successfully managed 8 senior leaders and maintained workflow and standards under a 30-hour-per-week departmental deficit over a 13 month period. Led design and development of new programs, events, and promotional graphics, web design & maintenance, departmental creative meetings, promotional scheduling, and task management.

Created photography and writing for print and managed social media campaign communication between donors and leaders, including a 24-hour live stream of building construction as part of two capital campaigns which raised over \$10M.

Increased site traffic on grace360.org by 500% from 2014-2016 using per-page SEO. Wireframed and re-designed UI/UX for grace360.org with Wordpress, reducing page load times by 60%.

As in-house Print Production Supervisor, developed print methods and implemented usage tracking to reduce sheets printed per year from 100,000 to 75,000, creating a 25% annual paper budget surplus.

Using Constant Contact, designed and wrote content for a weekly e-mail campaign which increased in open rate and click-thru engagement by 30% from 2014-2016.

### GRAPHIC DESIGNER

#### DIOCESAN PUBLICATIONS

Grand Rapids, MI | 03.07 – 12.09

Created over 300 new options for the Covers-on-Demand design library for 45-60 liturgical events per year over 2 years as lead designer on a 3-person team.

Developed file organization system for documents & data on 350 churches, provided client phone support and customer service for software & web, prepared client documents for pre-press.

### WRITER/COLUMNIST

#### VENDING TIMES MAGAZINE

New York, NY | 11.06 – 04.09

Researched and wrote an 850 word monthly music review column which scored an 86% "read/recall" rating in a 2008 reader survey.

## EDUCATION

### BACHELOR OF ENGLISH

#### CALVIN COLLEGE

Grand Rapids, MI | 2004

## PRO SKILLS

- <b>Writing/Editing</b>  +	- <b>Search Engine Optimization</b>  +	- <b>UI/UX</b>  +
- <b>InDesign</b>  +	- <b>Wordpress</b>  +	- <b>Microsoft Office</b>  +
- <b>Social Media</b>  +	- <b>HTML/CSS/PHP</b>  +	- <b>Video Production</b>  +